



www.ci.cannon-falls.mn.us

CABLE COMMISSION AGENDA

Wednesday, January 9, 2013

5:30 P.M.

1. CALL TO ORDER

2. ROLL CALL: Brintnall, Gesme, Mattson, Schluter, _____
council member

3. BUSINESS

A. Meeting Minutes for December 12, 2012

4. DISCUSSION

- A. Audit Status
- B. Franchise Renewal
- C. Finance Update
- D. Coordinator's Report

5. ADJOURN

The Cannon Falls Cable Commission met in a regular session on Wednesday, December 12, 2012 at 5:30 p.m. at City Hall. Present were Commission members Brintnall, Hammes, Mattson, Schluter, and Gesme.

Call to Order	The meeting was called to order at 5:30 p.m.
Minutes	Motion by Hammes, seconded by Schluter to approve the September minutes as presented. All aye.
Review Audit Results and Consider Additional Proposal	The commission reviewed the results of the first audit for the period 2007-2009, which found \$6,473 outstanding fees and interest. The commission also reviewed an additional proposal with options to audit years 2004-2005, and/or 2006, 2010-2011, and to include either or both franchise fees and PEG access fees. Motion by Hammes, seconded by Brintnall to recommend the approval the second audit including all options for a total of \$4,000. All aye.
Finance Update	The commission briefly reviewed the revenue and expense reports for the November accounting period. There were no major expenses.
MACTA Conference Summary	Gesme summarized some of the highlights of the recent MACTA conference. Push for revisions to communications regulations continues at the state and federal levels. Changes to technology include low-budget methods for live feeds, aspect ratios, and streamlined video editing. Online content is still a new concept for most, and there is not yet consensus on most effective use for cities or channels.
Coordinator's Report	<p>Gesme reported on recent programming. Football has ended with positive feedback on the live feeds. The away playoff games were broadcast. The winter sports season has begun with live broadcasts of basketball and wrestling. When in conflict, games will now be preempt live City Council coverage. Gesme produced a video of the Deck the Falls parade.</p> <p>The new hire has been approved, and is actively assisting with broadcasts and doing a great job. Fees for 2013 have been set at \$15 for a DVD and \$20 for Blu-ray. Upcoming franchise renewal activities will include gathering citizen feedback and conducting a needs assessment.</p> <p>Gesme briefly highlighted cable achievements in 2012, noting enhanced online content, new HD cameras, live football games, expanded community outreach, professional video productions and sales, and live streaming. Plans for 2013 include franchise renewal, in-studio productions, live baseball, and expanded live streaming.</p>
Adjournment	With no further business to discuss, the meeting was adjourned.